

Kaija Heitland

Indigenous Nouveau


Beadwork, quillwork, digital/branding/logo design, website design and maintenance, fabric design and production, land-based skills practitioner, traditional arts instructor, professional tattoo artist

Owner/operator of
Indigenous
Nouveau,
By The Thorne and
Kaija Heitland
Tattoos

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WEBSITES/SOCIAL

- www.indigenouveau.com
- www.bythethorne.com
- www.instagram.com/indigenouveau
- www.instagram.com/kaija.heitland.tattoos

BUSINESS OWNERSHIP AND EXPERIENCE

Tattoo Artist - 2007-Present – Tattoo design, Tattoo education (Apprenticeship), print design, convention organization/ poster design, merchandise manufacture and design, secretarial, Seminar/Workshop writing and presentation, tattoo machine building, website design and management
Sole Proprietor • Kaija Heitland Tattoos • Vancouver/Berlin, International

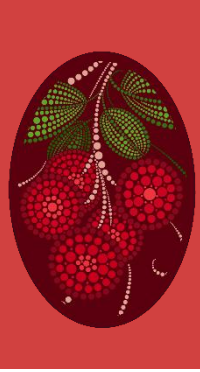
Indigenous Nouveau – 2020- Present - Modern Métis Apparel, Traditional Arts and Traditional Skills Workshops, Logo/graphic/branding design services for Indigenous small businesses, website design services, fabric and clothing design, beadwork, quillwork, fabric arts
Sole Proprietor • Vancouver Island, Canada

By The Thorne – 2005 – Present – Jewellery design and manufacture, stone cutting, land-based practices and Indigenous Food Sovereignty education, Indigenous Hunting Sensitivity Education
Sole Proprietor • Vancouver Island, Canada

Luxaltera Tattoo – 2018 to present – Seminar writing and presentation, filming and editing of material, art and tattoo instruction, merchandising and print production, collaborative tattoo design and implementation
Co-owner • Vancouver/Berlin

WORKSHOPS AND COMMUNITY PROJECTS

- MNBC (Métis Nation British Columbia) Métis Artist Talks, “Arts-based Planning and Promotion” - Vancouver B.C. – July 13, 2021
- Chief Dan George School Community Mural Project – Summer 2021 – (Design, organization and execution)
- Porcupine quillwork classes and associated land-based practices – Funded by the Cowichan Valley Métis Nation – August 2021, October 2021, February 2022
- Online beaded poppy classes and online PDF instructional – October 2020- Present (I also provide one on one, personal beading instructions and skills development)
- Traditional woodland moccasin Instructional workshop – “Beading, History and Lore of the moccasin” – 2018, 2020, 2021 – soon also to be available as an online PDF with video instructional



CONT'D

- “Expressions of Reclamation and Reconciliation” – Indigenous Artists Showcase and talk – Featured artist – New Westminster arts Council – August 12th, 2021 (Also broadcast on Shaw Multicultural Channel)
- “Introduction to Jigging; The Métis Dance” – Illustrations for educational print resource for ISPARC (Indigenous Sport, Physical Activity and Recreation Council) – Province-wide distribution – 2021 – schoolpap.ca

AWARDS AND PUBLICATIONS

- SAD Magazine (Stories.Art.Design.) – Featured Artist – January 2021 – Print and Online (Multimedia video component, portfolio and interview)
- NATIVE HOOP Native Magazine – Featured artist – April 2021 (Issue 99) – Print and Online
- CBC Radio’s “North by Northwest” with Sheryl McKay – December 2021 – Featured Interview about my work with “The Ribbonskirt Project”
- “Anatomy of a Product” – Workshop.Mag – Small Business Magazine – September 2021 – print and online
- Shaw Multicultural Channel – Profile – online and broadcast - August 17th 2021
- NWAC Indigenous Food Sovereignty Logo Competition - Winner – January 2021
- Canada Post “Tales of Triumph; Canadian Small Business Award” – 1st Runner up Canada wide – September 2021
- Pow-Wow Pitch - British Columbia Semi-Finalist – September 2021

CURRENT AND ONGOING PROJECTS

- “The Ribbon Skirt Project” – Instructional and educational, interactive art project – multimedia - Funded through MMNBC – October 2021-April 2022
- “Métis Speaker Series Podcast: Environmental Protection” – Speaking about land-based practices and the role of Indigenous Peoples in conservation – January 2022
- “Tread Lightly: An exploration into the teachings of the Moccasin.” – Self published educational instructional – Fall 2022 release

REFERENCES AVAILABLE UPON REQUEST

